

# The Virginian-Pilot

MEDIA COMPANIES

## EMPLOYMENT STATUS

	United States*	Hampton Roads**	South Hampton Roads^	Virginia Beach	Norfolk	Chesapeake	Portsmouth	Suffolk	Northeastern North Carolina^^
<b>Total Adults</b>	<b>187,708,967</b>	<b>1,256,282</b>	<b>802,735</b>	<b>322,605</b>	<b>178,460</b>	<b>165,241</b>	<b>74,113</b>	<b>62,316</b>	<b>143,890</b>
<b>Employment Status</b>									
Employed full-time (35 hours or more)	48%	51%	53%	56%	54%	50%	39%	56%	52%
Employed part-time (less than 35 hours)	16%	16%	16%	19%	12%	20%	18%	8%	14%
Not employed	36%	33%	31%	26%	34%	31%	43%	37%	35%
<b>Occupation Summary</b>									
White Collar	41%	40%	39%	44%	34%	42%	22%	34%	41%
Blue Collar	23%	28%	30%	30%	31%	27%	35%	30%	24%
<b>Detailed occupations</b>									
Management	8%	7%	7%	8%	9%	6%	2%	6%	12%
Business Operations Specialists	2%	2%	2%	2%	1%	2%	<1%	0%	0%
Financial Specialists	2%	1%	2%	3%	1%	1%	1%	1%	0%
Computer and Mathematical	2%	2%	2%	3%	1%	3%	<1%	2%	2%
Architecture and Engineering	2%	3%	2%	1%	2%	2%	3%	7%	1%
Life, Physical, and Social Science	1%	1%	1%	2%	1%	0%	0%	0%	1%
Community and Social Services	1%	1%	1%	1%	1%	2%	2%	3%	0%
Legal	1%	<1%	1%	1%	1%	1%	1%	1%	0%
Education, Training, and Library	4%	5%	4%	4%	2%	7%	1%	3%	9%
Arts, Design, Entertainment, Sports, and Media	1%	1%	1%	<1%	1%	5%	<1%	<1%	2%
Healthcare Practitioners and Technical	3%	3%	3%	4%	3%	2%	1%	3%	2%
Healthcare Support	2%	1%	2%	1%	3%	1%	<1%	3%	3%
Protective Service	2%	2%	2%	1%	2%	4%	<1%	2%	1%
Food Preparation and Serving	3%	3%	3%	4%	3%	3%	2%	0%	1%
Building and Grounds Cleaning & Maintenance	2%	3%	3%	3%	2%	5%	<1%	1%	4%
Personal Care and Service	2%	2%	3%	3%	3%	<1%	7%	2%	2%
Sales	7%	7%	6%	6%	6%	8%	9%	2%	2%
Office and Administrative Support	8%	8%	7%	9%	7%	5%	1%	7%	10%
Construction Trades	3%	3%	3%	2%	3%	2%	3%	7%	5%
Installation, Maintenance, and Repair Workers	2%	2%	2%	<1%	3%	2%	8%	2%	2%
Production	4%	2%	2%	2%	2%	1%	5%	1%	6%
Transportation and Material Moving	3%	5%	6%	6%	4%	5%	11%	12%	0%
Military Specific	<1%	5%	6%	8%	8%	4%	<1%	1%	0%
Professionals Not Otherwise Specified	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	0%
<b>In the Military</b>									
Yes	<1%	6%	8%	9%	9%	5%	6%	2%	3%
<b>Reason not employed (% of total adults)</b>									
A homemaker	8%	7%	7%	6%	10%	10%	6%	3%	3%
A student	3%	4%	3%	4%	2%	1%	2%	5%	1%
Retired	16%	14%	13%	10%	12%	15%	24%	17%	19%
Disabled	4%	4%	4%	2%	5%	2%	8%	7%	10%
Temporarily laid-off	1%	1%	1%	1%	2%	<1%	<1%	<1%	1%
Not employed-looking for work	3%	3%	3%	2%	4%	2%	4%	5%	1%
Other	<1%	1%	<1%	1%	1%	<1%	<1%	<1%	2%

**How to read this report: Of the 1,256,282 adults in Hampton Roads, 51% are employed full-time. That equates to 640,704 adults (1,256,282 x 51%).**

Source: The Scarborough Report 2009, Rel. 1

\* United States includes the top 81 markets

\*\*Hampton Roads includes the following counties: Currituck, Gloucester, Hampton, Isle of Wight, James City, Matthews, Newport News, Norfolk, Poquoson, Suffolk, Surry, VA Beach, Williamsburg and York

^South Hampton Roads includes the following counties: Virginia Beach, Norfolk, Chesapeake, Portsmouth and Suffolk

^^Northeastern North Carolina includes the following counties: Camden, Chowan, Currituck, Dare, Gates, Hertford, Northampton, Pasquotank, Perquimans