



The Virginian-Pilot

PORTSMOUTH CURRENTS- SECTION DEMOGRAPHICS READ PAST 30 DAYS

The Currents contains news and events related to the City of Portsmouth and focuses on city government, schools, local events and local sports.

Published: Sunday Format: Tabloid Distribution: Portsmouth

	South Hampton Roads Adults*	Currents Readers
Total Adults	786,500	107,590
Gender		
Male	49%	41%
Female	51%	59%
Age		
18 - 24	15%	6%
25 - 34	20%	12%
35 - 44	21%	26%
45 - 54	19%	23%
55 - 64	12%	14%
65 or older	14%	19%
Median Age	42 years old	47 years old
Household income (HHLI)		
Less than \$35,000	15%	16%
\$35,000 - \$50,000	15%	11%
\$50,000 - \$75,000	20%	24%
\$75,000 - \$100,000	14%	15%
\$100,000 or more	13%	10%
Median Income	\$61,339	\$62,138
Level of education		
High school graduate (12th grade or GED)	27%	30%
Some college (1-3 years-not Graduate or AA/Associates)	23%	19%
College graduate (4 year college)	22%	24%
Some post graduate/Post graduate degree	14%	12%
Marital status		
Married	58%	53%
Never married (single)	19%	16%
Race		
White	60%	53%
Black/African American	31%	41%
Hispanic	4%	1%
Asian	1%	1%
Other	4%	4%
Active Duty Military		
Yes	19%	12%
Own or rent residence (HHLI)		
Own	68%	78%
Rent	28%	19%
Children in Home		
Yes	45%	40%
Working Woman in Home		
Yes	53%	49%

How to read this report: Of the 786,500 adults in South Hampton Roads, 49% are men. That equates to 385,385 male adults (786,500 x 49%).

Source: HROS 2007

*South Hampton Roads includes the following counties: Virginia Beach, Norfolk, Chesapeake, Portsmouth and Suffolk