



The Virginian-Pilot

CAREER CONNECTION - SECTION DEMOGRAPHICS READ PAST 30 DAYS

The Career Connection section is an employment guide for career seekers. It includes employment related editorials as well as the help wanted classifieds where companies, large and small, list their job offerings.

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South Hampton Roads Career Connection

	Adults*	Readers
Total Adults	786,500	286,380
Gender		
Male	49%	44%
Female	51%	56%
Age		
18 - 24	15%	19%
25 - 34	20%	20%
35 - 44	21%	23%
45 - 54	19%	20%
55 - 64	12%	13%
65 or older	14%	6%
Median Age	41.7 years old	39.6 years old
Household income (HHLI)		
Less than \$35,000	15%	16%
\$35,000 - \$50,000	15%	17%
\$50,000 - \$75,000	20%	22%
\$75,000 - \$100,000	14%	14%
\$100,000 or more	13%	11%
Median Income	\$61,339	\$57,225
Level of education		
High school graduate (12th grade or GED)	27%	30%
Some college (1-3 years-not Graduate or AA/Associates)	23%	22%
College graduate (4 year college)	22%	23%
Some post graduate/Post graduate degree	14%	12%
Marital status		
Married	58%	56%
Never married (single)	19%	23%
Race		
White	60%	55%
Black/African American	31%	37%
Hispanic	4%	4%
Asian	1%	1%
Other	4%	1%
Active Duty Military		
Yes	19%	16%
Own or rent residence (HHLI)		
Own	68%	64%
Rent	28%	32%
Children in Home		
Yes	45%	48%
Working Woman in Home		
Yes	53%	62%

How to read this report: Of the 786,500 adults in South Hampton Roads, 49% are men. That equates to 385,385 male adults (786,500 x 49%).

Source: HROS 2007

*South Hampton Roads includes the following counties: Virginia Beach, Norfolk, Chesapeake, Portsmouth and Suffolk