

The Virginian-Pilot

MEDIA COMPANIES

HOME OWNERSHIP

	United States*	Hampton Roads**	South Hampton Roads^	Virginia Beach	Norfolk	Chesapeake	Portsmouth	Suffolk	Northeastern North Carolina^^
Total Adults	187,708,967	1,256,282	802,735	322,605	178,460	165,241	74,113	62,316	143,890
Own or rent residence (HHL D)									
Own	71%	70%	70%	73%	55%	78%	60%	85%	79%
Rent	24%	27%	28%	22%	45%	21%	40%	13%	17%
Other	5%	3%	3%	5%	1%	1%	<1%	2%	4%
Market value of owned home (HHL D)									
Less than \$75,000	6%	2%	2%	<1%	2%	1%	<1%	4%	10%
\$75,000 - \$99,999	4%	2%	1%	<1%	1%	1%	4%	3%	5%
\$100,000 - \$124,999	5%	2%	1%	<1%	1%	2%	5%	3%	4%
\$125,000 - \$149,999	5%	5%	5%	5%	8%	3%	4%	3%	5%
\$150,000 - \$199,999	10%	8%	7%	6%	7%	5%	16%	8%	15%
\$200,000 - \$249,999	8%	13%	12%	14%	10%	11%	12%	15%	10%
\$250,000 - \$299,999	7%	12%	13%	14%	9%	15%	9%	14%	10%
\$300,000 - \$349,999	5%	8%	10%	11%	3%	15%	7%	15%	7%
\$350,000 - \$499,999	9%	11%	12%	12%	7%	19%	4%	13%	9%
\$500,000 - \$999,999	9%	7%	7%	9%	7%	7%	1%	8%	5%
\$1,000,000 or more	2%	1%	1%	2%	<1%	<1%	<1%	<1%	<1%
Median Home Value	\$230,762	\$265,800	\$277,904	\$289,653	\$237,807	\$304,007	\$210,362	\$274,502	\$210,174
Type of dwelling (HHL D)									
Single family house (unattached)	70%	71%	69%	67%	61%	81%	64%	82%	75%
Townhouse or attached home	7%	11%	12%	17%	11%	4%	15%	6%	3%
Condominium	4%	3%	4%	7%	2%	3%	1%	1%	0%
Apartment	13%	12%	13%	10%	23%	10%	20%	8%	6%
Cooperative	<1%	<1%	<1%	<1%	<1%	1%	0%	2%	0%
Mobile home or manufactured home	6%	2%	1%	<1%	1%	1%	0%	2%	15%
Other type	1%	1%	<1%	0%	2%	0%	1%	0%	0%
Time in present home (HHL D)									
Less than 1 year	7%	9%	8%	10%	8%	6%	5%	10%	8%
1 to 3 years	15%	15%	15%	15%	20%	12%	18%	14%	13%
3 to 5 years	14%	13%	15%	17%	14%	17%	11%	5%	12%
5 to 10 years	21%	21%	21%	21%	23%	22%	15%	29%	27%
10 to 15 years	14%	13%	13%	13%	12%	12%	13%	13%	10%
15 to 20 years	8%	8%	7%	8%	6%	10%	4%	5%	8%
20 years or more	21%	21%	20%	17%	17%	21%	36%	24%	22%

How to read this report: Of the 1,256,282 adults in Hampton Roads, 70% own their home. That equates to 879,397 adults (1,256,282 x 70%).

Source: The Scarborough Report 2009, Rel. 1

* United States includes the top 81 markets

**Hampton Roads includes the following counties: Currituck, Gloucester, Hampton, Isle of Wight, James City, Matthews, Newport News, Norfolk, Poquoson, Suffolk, Surry, VA Beach, Williamsburg and York

^South Hampton Roads includes the following counties: Virginia Beach, Norfolk, Chesapeake, Portsmouth and Suffolk

^^Northeastern North Carolina includes the following counties: Camden, Chowan, Currituck, Dare, Gates, Hertford, Northampton, Pasquotank, Perquimans